

**A GUIDE BY THE
BLOCKCHEEZE TEAM**

UNLOCK CORPORATE SPONSORSHIP LIST FUNDING



OVER 100 COMPANIES

A CURATED LIST OF OVER 100 COMPANIES WHO OFFER
GRANTS, SPONSORSHIPS & IN-KIND DONATIONS.
AN ESSENTIAL GUIDE FOR UNLOCKING FUNDING
OPPORTUNITIES FOR BUSINESS GROWTH IN 2025.

[BLOCKCHEEZE.COM](https://blockcheeze.com)

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INTRODUCTION

Here, you'll find a curated selection of over 100 Corporate Sponsors. This list is just a small sample of the vast number of potential corporate sponsors available. It includes a diverse range of companies that offer both financial support—such as sponsorships and grants—as well as product or in-kind donations. As we move into 2025, securing sponsorships and grants will continue to be a crucial strategy for business growth and sustainability. This list of 100 Corporate Sponsors offers businesses a valuable resource to tap into diverse funding opportunities, enabling them to access both financial backing and product donations.

By leveraging these partnerships, businesses can enhance their operational capacity, boost brand visibility, and strengthen community connections. With sponsorships becoming increasingly competitive, having access to a curated list of potential sponsors provides a strategic advantage, allowing businesses to quickly identify and approach companies aligned with their goals and values. Whether you're looking to fund a new initiative, host an event, or secure long-term partnerships, this list serves as a gateway to a wealth of opportunities that can help businesses thrive in the year ahead.

"Grants offer nonprofits [and for-profit businesses] the flexibility to pursue innovative projects, launch new initiatives, and pilot programs that can lead to transformative change. They provide a financial runway for organizations to develop and implement strategic plans, build capacity, and strengthen their operations. Grants can also be instrumental in enabling nonprofits to respond to emerging challenges or seize opportunities to address critical issues in their communities." (MAKING CENTS OUT OF GRANT WRITING)

CORPORATE SPONSORSHIP LIST

Company	Areas	Website
Target	Education, Schools, Reading, Public Safety	https://corporate.target.com/sustainability-governance/communities/grants-corporate-giving
IBM	Environment, Community Economic Development, Education, Health, Literacy, Language and Culture	https://www.ibm.com/impact/initiatives
GM	Education, Science, Technology, Engineering, Math	https://www.gm.com/commitments/corporate-giving
Wells Fargo	Private Foundations	https://www.wellsfargo.com/private-foundations/
Cigna	Overcoming Barriers to health and well-being	https://www.thecignagroup.com/our-impact/esg/health-y-society/community/foundation/
The Home Depot	Community/ Neighborhood Improvement	https://corporate.homedepot.com/page/home-depot-foundation
Cargill	Food Security & Nutrition, Education & Environmental Stewardship	https://www.cargill.com/about/community-engagement

Company	Areas	Website
CVS	Health Care Services, Chronic Disease Management, Smoking Cessation and Prevention	https://www.cvshealth.com/impact/healthy-community/our-giving.html
Motorola Foundation	Education, Public Safety, Disaster Relief	https://www.motorolasolutions.com/en_us/about/motorola-solutions-foundation.html
Verizon	Education, Health Care, Energy Management	https://www.verizon.com/about/responsibility/grant-requirements
Hillshire	Hunger, Weight	https://www.tysonfoods.com/who-we-are/giving-back
Johnson & Johnson Foundation	Community-led Initiatives, Access to Quality Healthcare	https://www.jnjfoundation.com/
AT&T Foundation	Education, Youth, Science, Technology, Math	https://giving.att.com/Account/login.aspx?ReturnUrl=%2f
Discover	Education	https://www.discover.com/company/impact/social-impact/
Bristol-Myers Squibb	Health Equity, Charitable Donations, Corporate Sponsorship	https://www.bms.com/about-us/responsibility/corporate-giving.html
Master Card	Entrepreneurship	https://www.mastercard.us/en-us/vision/corp-responsibility/social-sustainability/corporate-philanthropy-volunteering.html
Avon	Breast Cancer, Domestic Violence	https://www.avonworldwide.com/responsible-business
Domino's	Community/	https://www.dominos.com.au/about-us/contact-us/spon

Company	Areas	Website
	General	sorship
Darden Restaurants	Community/ General	https://www.darden.com/our-impact/communities
Finish Line	Youth Athletic Programs, Camps	https://www.finishline.com/foundation
General Electric (GE)	Matching: Health, Education, Public Policy	https://www.geaerospace.com/company/philanthropy
CarMax	Youth, Children, Healthy Living	https://foundation.carmax.com/
Microsoft	Education, Social Welfare, Social Culture, Poverty Relief, Human Rights	https://www.microsoft.com/en-us/nonprofits/eligibility
TD Bank	Social and Economic Wellbeing	http://www.tdbank.com/community/corporate_giving.html
Citizen's Bank	Shelter, Hunger, Community Restoration	https://www.citizensbank.com/about-us/community.aspx
Express Scripts	Healthcare, Education, Military, Community Support	https://www.cybergrants.com/pls/cybergrants/quiz.display_question?x_gm_id=5022&x_quiz_id=5680&x_order_by=1
DuPont	STEM, education, hunger, nutrition, quality of life	https://www.dupont.com/about/community-impact.html
Farmers Insurance	Education, Disaster Management	https://www.farmers.com/corporate-responsibility/

Company	Areas	Website
Maximus	Strengthening Communities	https://maximus.com/maximus-foundation
RTX	Donation Requests	https://www.rtx.com/our-responsibility/corporate-responsibility
Best Buy	Technology/ Youth	https://www.bestbuyfoundation.org/
Boeing	Education, Environment, Humanitarian Relief	https://www.boeing.com/sustainability/community-engagement
TJX	Basic Needs, Education/Training, Patient Care and Research, Empowering Women	https://www.tjx.com/corporate-responsibility/communities/overview
American Family Insurance	Community, Economic Empowerment, Education	https://www.amfam.com/about/corporate-responsibility/communities
Macy's	HIV/AIDS, nutrition programs, housing	https://www.macysinc.com/purpose/social-impact/default.aspx#giving-back
Textron	Workforce Development and Education, Healthy Families and Communities, Sponsorships	https://www.textron.com/CorpResponsibility/Charitable-Giving
JoAnn Fabrics & Crafts	Arts & Education, Health & Wellness and Military Support	https://www.joann.com/corporate-giving/

Company	Areas	Website
John Hancock	Youth, Education, Health, and Wellness	https://www.johnhancock.com/about-us/community-investment.html
Andersen Corporation	Housing Initiatives	https://www.andersenwindows.com/about/community/
Nationwide	Crisis stabilization, community empowerment	https://www.nationwide.com/personal/about-us/giving/
JB Hunt	Education and Clinical Research, Health	https://www.jbhunt.com/our-company/our-foundations
Lexmark	STEM	http://www.lexmark.com/en_us/about/company/corporate-giving-program.html
MVP Healthcare	Healthcare	https://www.mvphealthcare.com/about/mvp-community
Alcon Foundation	Eye health	https://www.alcon.com/about-us/social-impact-and-sustainability/
Bangor Savings Bank	Education, Social and Civil Services, Health and Wellness	https://www.bangor.com/corporate-giving/
Exelon	Environment, Arts & Culture	https://www.exeloncorp.com/community
Tyson	Hunger Relief, education, community development	https://www.tysonfoods.com/who-we-are/giving-back
Dollar General Literacy Foundation	Adult Learners, School Libraries, Youth Literacy Grants, Family Literacy	https://www.dgliteracy.org/

Company	Areas	Website
Flowers Food	Youth, Food, Community Support	https://flowersfoods.com/corporate-responsibility/communities/
Nordstrom	Youth Empowerment, Education, Health Care or Human Services	https://www.nordstrom.com/browse/nordstrom-cares/corporate-philanthropy/corporate-grant
Panera Bread	Event Donations, Fundraising	https://www.panerabread.com/en-us/food-values/community.html
Anixter	Human Rights, Workplace Safety	https://www.anixter.com/en_us/about-us/corporate-responsibility.html
Candid	Nonprofit Grant Directory	Philanthropy News Digest
Small Biz Trends Business Grants	Nonprofit and For-profit funding opportunities	https://smallbiztrends.com/tag/small-business-grants/
Legal Zoom Fast Break for Small Business	Business owners and emerging entrepreneurs	https://www.legalzoom.com/fastbreakforsmallbusiness
FEDEX Small Business Grant Contest	Business Enhancement Grants	https://www.fedex.com/en-us/small-business/grant-contest.html
Lendistry	Business Relief, Ventures Grant Program, New Business Grant Program	https://lendistry.com/grants-and-programs/
National Endowment for the Arts	Art Education, Creative Writing, Research Awards	https://www.arts.gov/

Company	Areas	Website
MassMutual Financial Group	Community Support, Financial Education	https://www.massmutual.com/sustainability/social-responsibility
Novartis Pharmaceuticals	Education, Advocacy, and Outreach Efforts	https://www.novartis.com/us-en/about/external-funding
Publix	Event Sponsorship, Community Support	https://corporate.publix.com/community/requests
Educational Foundation of America (EFA)	Community Building, Economic Development	https://www.theefa.org/how-to-apply
Enterprise Holdings	Community Improvement, Education, Environmental Stewardship	https://www.enterprisemobility.com/en/our-impact/community-giving.html
Bayer Fund	Strengthening Communities	https://www.fund.bayer.us/#home-header
Bank of America	Jobs, Housing, Hunger	https://about.bankofamerica.com/en/making-an-impact/charitable-foundation-funding#fbid=CgtfqL_KhwK
Delta Airlines	Environment, Equity, Education, Entire Wellness	https://www.delta.com/us/en/about-delta/community-engagement/overview?srsId=AfmBOoqrC3L96qI-KM6GIF7_uqYj1aNyLUrJ3-PIELWdvLSj2PkB-u1h
United Airlines	Disaster Relief, Environmental Sustainability, DEI, Education	https://www.united.com/en/us/fly/company/responsibility/global-community-engagement.html

Company	Areas	Website
Southwest Airlines	Disaster Preparedness, Medical Transportation Strengthening Communities	https://www.southwest.com/citizenship/people/corporate-responsibility/
Universal Studios	Positive Community Involvement	https://www.cybergrants.com/pls/cybergrants/quiz.display_question?x_gm_id=7272&x_quiz_id=12082&x_order_by=1
Disney	Disney Dreams (Ticket donations)	https://www.waltdisney.org/join/donate
Acer	Community Involvement	https://www.acer.com/sustainability/en/inclusive-workplace-and-society/social-engagement/community-involvement
Western Digital	Education, Basic Needs, Community	https://www.westerndigital.com/company/corporate-responsibility
Wells Company Brand	Community Service, Health, Education, Youth Activities	https://wellsenterprisesinc.com/values
Nintendo	Community Involvement, Product Donations,	https://www.nintendo.com/us/about/
Staples	Education	https://www.staples.com/sbd/cre/noheader/about_us/corporate-responsibility/community/
Seventh Generation	Environmental and Social Change, Human Health	https://www.seventhgeneration.com/company
Medtronic	Medical Conferences, Charitable Events, Medical	https://www.medtronic.com/en-us/our-company/governance/grants-donations/medtronic-charitable-donations.html

Company	Areas	Website
	Education, Public Education	
Intuit	Financial Literacy, Small Business Development	https://www.intuit.com/company/corporate-responsibility/jobs/
Albertsons Companies Foundation	Food Insecurity	https://www.albertsonscorporation.com/our-impact/community/overview/default.aspx
Safeway Foundation	Hunger, Natural Disaster, Veterans	http://safewayfoundation.org/get-funded/grant-application-process-national/
Winn Dixie	Hunger, Natural Disaster, Veterans	https://www.winndixie.com/community
Mattel's Children Foundation	Matching Gifts, Disaster Relief, Community Involvement	https://corporate.mattel.com/philanthropy
Build-A-Bear	Community, Teamwork, Positive Change, Respect for Animals	https://www.buildabear.com/build-a-bear-foundation.html
Barnes & Noble	Literacy, Arts, Education	https://www.barnesandnobleinc.com/about-bn/sponsorships-charitable-donations/
QVC	Community Involvement, Corporate Giving	https://www.qurate-retailgroup.com/lp/corporate-responsibility/?qq=ft
Pentel	Education, Health & Human Services, Art	https://www.pentel.com/pages/corporate-donations-policy

Company	Areas	Website
Six Flags	Community (Ticket Donations)	https://www.sixflags.com/greatadventure/about-us/community
Hilton Worldwide	Creating Opportunities, Strengthening Communities	https://hiltonglobalfoundation.hilton.com/what-we-do
Marriott	Shelter, Environment, Hotel Careers, Global Diversity	https://marriott.versaic.com/Login.aspx
Budget- Rent-A Car	Community Involvement	https://www.budget.com/en/about-budget/company-information/corporate-responsibility
Carnival Cruise Lines	Arts, Community Affairs, Education, Health and Human Service	https://www.carnivalfoundation.com/apply/
Dr. Pepper/Seven Up	Physical Activity, Emergency Relief	https://keurigdrpepper.com/people-communities/
Emergent - C	Sporting and Charitable Events	https://www.emergenc.com/sponsorship/
Organic Valley	Food Systems, Family Farming, Health & Wellness	https://www.grantinterface.com/Home/Logon?urlkey=organicvalley

Company	Areas	Website
Intercontinental Hotels-Holiday Inn -Hotel Indigo -Crown Plaza -Candlewood Suites -Staybridge	Environmental Sustainability, Economic Opportunity, Disaster Relief	https://www.ihgplc.com/en/responsible-business/communities
LL Bean	Health and Human Service, Culture, Arts, Education, Conservation	https://www.llbean.com/llb/shop/517989?page=partners&nav=C3t517989-518345
Dick's Sporting Goods	Leagues, Teams, Athletes, Sports & Outdoors	https://www.dickssportinggoods.com/s/community-programs
Whirlpool Corporation	Education, Healthy Lives, Family	https://whirlpoolcorp.com/corporate-giving-guidelines/

GOVERNMENT GRANTS

Begin your search for a grant from the federal government at [Grants.gov](https://www.grants.gov). This government site offers the most comprehensive database of funds the

government is going to give away. There are thousands of grants to apply for, with opportunities for companies from all backgrounds.

Employee Retention Credit. The Employee Retention Credit (ERC), sometimes called the Employee Retention Tax Credit, is a stimulus program established by the CARES Act. This refundable tax credit functions as a grant that helps businesses impacted during the COVID-19 pandemic. Eligibility guidelines are available on the [IRS website](#).

Illinois Infrastructure Grants. In 2020, Governor Pritzker launched an initiative to improve Illinois' infrastructure. \$3 billion of this was allocated for capital grants through the [Department of Commerce and Economic Opportunity \(DCEO\)](#). These capital grants, part of Illinois' \$45 billion infrastructure initiative, are designed to support various projects that benefit local communities and businesses. The DCEO maintains a transparent list of these grants, which can be either general or specific project grants. You can find more information about these grants on the [GATA website](#).

The Minnesota Emerging Entrepreneur Loan Program (ELP). ELP is an initiative aimed at supporting the growth of Minnesota businesses owned by minorities, low-income individuals, women, veterans, and persons with disabilities. [The program provides grant funds](#) to nonprofit lenders across the state, which in turn offer loans to startup and expanding businesses. These loans not only foster business development but also aim to create jobs for minority and low-income individuals, strengthen minority-owned enterprises, and boost economic growth in disadvantaged areas. To participate in the program, eligible businesses must apply through certified nonprofit lenders, with DEED assisting in lender identification if needed, and loans are subject to DEED's approval.

National Institute of Health Grants. The [National Institute of Health \(NIH\)](#) is currently funding grant opportunities related to COVID-19 research. These grants are reserved for small businesses that develop

and research biomedical technology. There are multiple grants available with deadlines throughout 2025 and beyond.

NIDILRR's SBIR program. The SBIR program aims to support organizations to help advance technology and research, as well as support the social/economic benefits for the nation. The SBIR will be backing the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR) through the Administration for Community Living (ACL) to provide 10 grants that support the improvement of the lives of those with disabilities. The total grant funding is estimated to be \$1 million, and an outline of the available grants under this program can be found on the [ACL website](#).

San Francisco Accessibility Grant. Small business owners in San Francisco can apply for a [grant to enhance accessibility in their establishments](#). The grant can cover expenses like accessible equipment, construction to remove ADA barriers, CASp inspections, design services, and relevant permit fees, with a maximum grant amount of \$10,000. Eligible businesses must be registered in San Francisco, have less than \$2.5 million in gross revenue for a single location, and employ an average of 100 or fewer employees. The application process is fast, and applicants can expect a response within 15 days of submission. Upon approval, they will need to provide proof of payment and photos showcasing accessibility improvements.

Small Business Innovation Research Program (SBIR). The [SBIR offers grants to small businesses](#) so they can participate in federal research and development with the potential for commercialization. It's a highly competitive awards-based program that helps businesses achieve scientific excellence and technological innovation. To qualify for SBIR grants, you must operate a for-profit company and satisfy other requirements.

Small Business Technology Transfer Program (STTR). Similar to SBIR, the [STTR program](#) focuses on funding research in the R&D arena. However, what separates the STTR is the requirement that the small business has a formal collaboration with a research institution. To qualify for STTR grants, you must operate a for-profit company and satisfy other requirements.

Texas Enterprise Fund (TEF). The [Texas Enterprise Fund \(TEF\)](#) offers "deal-closing" grants to companies competing with out-of-state sites for new projects in Texas. These grants are based on performance, encouraging significant capital investment and job creation. Eligible companies must meet criteria related to job creation, capital investment, financial stability, and local support. Once approved, grantees sign contracts committing to job and wage targets, with clawback provisions in case of non-compliance. The application process includes a thorough screening, and unanimous support from top state officials is required for approval.

U.S. Department of Agriculture Rural Development Business Programs. The [USDA's Rural Development Business Programs](#) provide financial support and technical assistance to promote rural business growth. They offer loans, grants, and guarantees with the goal of enhancing economic opportunities and job creation in rural communities; deadlines and eligibility requirements vary by program.

U.S. Department of Commerce Minority Business Development Agency (MBDA). [Targeted grants](#) and loans designed to aid minority-owned businesses are offered throughout the year. Minority-owned businesses can find information about local MBDA Business Centers at [MBDA.gov](#).

U.S. Department of Education Grants. The U.S. Department of Education (DOE) has various [grants available to small businesses](#) in the

education sector. Each grant has unique eligibility criteria, with some opportunities set aside for public schools, state agencies, or nonprofit organizations; however, others allow applications from for-profit private sector companies. Deadlines for currently DOE grants varies with more grant opportunities coming soon.

U.S. Small Business Administration State Trade Expansion Program (STEP). Intended to assist small businesses desiring to export product, this program distributes federal funds through [state entities](#). Small businesses that meet the criteria set by each state can use the financial assistance to participate in foreign trade missions and shows, obtain entry to foreign markets, develop websites, and design international marketing products or campaigns.

U.S. Economic Development Administration (EDA). The EDA is part of the U.S. Department of Commerce and offers [ongoing funding opportunities](#) for projects that support regional and national economic development. Applicants can apply for a variety of rolling-basis EDA investments that fund projects in construction, non-construction, planning, technical assistance, research and evaluation, higher education, and more.

Government Contract Assistance

Grants.gov. Begin your search for a grant from the federal government at [Grants.gov](#). This government site offers the most comprehensive database of funds the government is going to give away. There are thousands of grants to apply for, with opportunities for companies from all backgrounds.

Women-Owned Small Business (WOSB) Federal Contracting Program. The federal government seeks to award at least 5% of federal contracting dollars to women-owned small businesses annually. Through this SBA program, the [Office of Women's Business Ownership](#) provides support to women entrepreneurs by offering business training, counseling, federal

contracts and access to credit and capital. Their goal is to offer equal opportunities for all women in business.

8(a) Business Development Program. The purpose of [this program](#) is to assist small businesses owned by socially and economically disadvantaged entities. This is achieved by limiting competition for certain government contracts to businesses participating in the 8(a) business development program. To participate a business must be certified as an 8(a) entity.

Natural Resource Sales Assistance Program

The SBA [Natural Resource Sales Assistance Program](#) sets aside a percentage of these goods for bidding by small businesses only. In addition, federal agencies sometimes divide surplus materials into smaller parcels, making it easier for small businesses to purchase.

General Small Business Grants

500 Global Flagship Accelerator Program. Startups and small businesses seeking funding can do so on a rolling, year-round basis with the [500 Global Flagship Accelerator program](#). Since 2010, this program has offered businesses the opportunity for a four-month accelerator program based in San Francisco in addition to a \$150,000 investment. Rules for applying can be found on the company's website.

Awesome Foundation Grants. Each month, the [Awesome Foundation](#) awards grants of \$1,000 to individuals and groups looking to fund various projects. The Awesome Foundation is made of 84 independently-run chapters, with members contributing to a micro-funding pool that goes towards grant projects. Though funding is not limited to businesses, startups, and small businesses have been among the recipients of the monthly grants. Applications are accepted on a rolling basis.

The Freed Fellowship Grant. U.S.-based small business owners can apply for a monthly \$500 grant from [The Freed Fellowship](#). Applicants are evaluated based on the 5C Framework, which assesses various aspects of applicants' business. Along with the grant, applicants receive feedback on their business and a two-month free membership in the Freed Studio, a community of ambitious business owners. Grant recipients are also eligible for an end-of-year grant of \$2,500.

GoFundMe Small Business Relief Fund. [GoFundMe's Small Business Relief Fund](#) will match \$500 grants to qualifying small businesses that have been negatively impacted by COVID-19 and raise at least \$500 through a GoFundMe campaign. The fund is backed by GoFundMe and corporations like Intuit QuickBooks, Yelp, GoDaddy, and Bill.com. Small business owners with existing campaigns can add the hashtag #SmallBusinessRelief to their campaign and fill out this form to confirm their business.

Hustler's Microgrant. The [Hustler's MicroGrant](#) offers \$1,000 in funding to support passionate entrepreneurs in their small business ventures. Presented by Deja Vu Parker of WBLS and HerSuiteSpot, this grant provides financial assistance and resources to promising small businesses across the United States, helping them grow their operations. Applications are accepted monthly, and eligible small business owners are encouraged to apply.

Secretsos™ Small Business Grant. [The Secretsos™ Small Business Grant](#) offers \$2,500 to help entrepreneurs overcome challenges and accelerate growth. To apply, business owners must be 21 or older and operate in eligible US states, excluding Alaska, Florida, Hawaii, New York, and Rhode Island. Applications are due by December 31, 2024, at 11:59 p.m., CST, and the selected recipient will have full discretion on how to use the funds to support their business.

Skip Monthly Grants. Small business aggregator Skip offers [monthly grants](#) for U.S.-based small business owners and entrepreneurs; grants

are typically set at \$1,000, though the exact amount varies by Skip's monthly YouTube revenue. To be considered, you must have a Skip account and add the monthly grant to your Funding Assistant, as well as be subscribed to Skip's YouTube channel. Deadlines for the next round of grant applications are expected to be announced soon.

Skip Instant Grants. Skip offers [Instant Grants](#) on a rolling basis, providing funding opportunities with shorter turnaround windows. These grants are announced a couple of days in advance and generally occur twice a month. Applicants are required to participate in Skip's YouTube livestream during the selection process. Learn more about these ongoing funding opportunities by following Skip on social media.

Skip \$10k Grants. Whether you're a new entrepreneur or have decades of experience, Skip has ample funding opportunities to support your business. Early-stage entrepreneurs can apply for a [\\$10,000 grant from Skip](#) to support their new business ventures.

Small Business Digital Readiness Program. In partnership with Verizon, National ACE has developed a [digital readiness program](#) to help small business owners succeed in a digital world. The free online curriculum includes expert coaching, peer networking, and other resources to support your small business. Those who register for the program and take two courses are eligible for a \$10,000 grant. This opportunity is rolling and you can learn more at the program's webpage.

Small Business Readiness for Resiliency Program. Small businesses often feel the effects of a natural disaster the hardest. It can be difficult when starting a business to suddenly have to raise money to repair a roof or attend to flood damage. To help offset some of these concerns and costs, the U.S. Chamber of Commerce Foundation and FedEx have teamed up to create the [Small Business Readiness for Resiliency \(R4R\) Program](#). The program helps small businesses put plans in place to prepare for disaster and also provides immediate emergency funding when

necessary. Businesses are asked to complete a four-step process to be eligible for funding opportunities.

Start.Pivot.Grow. Micro Grant. [The Start.Pivot.Grow. Micro Grant](#) provides \$2,500 in non-dilutive funding to small businesses for essential expenses like rent, inventory, or marketing. Open to U.S.-based, for-profit companies with at least two years of operation, eligible applicants must generate \$50,000+ annually and have no more than two employees, including the owner. Winners will also receive a Digital Business Growth Planner and Prep My Loan Planner to support their development. Grants are awarded quarterly, with applications accepted on a rolling basis.

Verizon Digital Ready Superfan Grant. [The Verizon Digital Ready Superfan Grant](#) is offering three small business owners the chance to win a \$25,000 grant and an all-expenses-paid trip for two to Super Bowl LIX. Grantees will also participate in a special small business event during Super Bowl LIX Week in New Orleans, spotlighting their success alongside other leaders. To qualify, applicants must complete at least five Digital Ready courses or events by the deadline of November 22, 2024, and submit a one-minute social media video sharing their business story and how Digital Ready has supported them. Eligible applicants must own a small business, be over 18, and be available for the February 2025 event; nonprofit businesses do not qualify.

Walmart Spark Good Local Grants. Organizations can apply for the [Walmart Spark Good Local Grants](#) program provided by Walmart and Sam's Club, which offers grants ranging from \$250 to \$5,000 to address the unique needs of local communities. Tax ID status determines eligibility, with 501(c)(3) charities, public entities, and educational institutions qualifying. Grant applications are accepted quarterly, with the current round open through December 31 each year. All organizations must be Deed verified and have a Spark Good account to apply.

Small Business Trends. [Small Business Trends](#) is an award-winning online publication for small business owners, entrepreneurs and the people

who interact with them. We also spotlight other small businesses and startups. Our core focus is on providing practical, specific answers to your toughest small business questions and challenges.

Industry-Specific & Diversity Small Business Grants and Programs

The Emerging Leaders Fellowship Program. This is a fully unique [12-week leadership intensive development program](#) created specifically to expand the capacity of early to mid-stage entrepreneurs. In this program, rising leaders will be developed to champions creating access to community, capital, and capacity building in their own markets. To meet this demand, Black Girl Ventures has shifted the Change Agent Fellowship Program to the Emerging Leaders Fellowship Program.

Accion Opportunity Fund. [The Accion Opportunity Fund](#) grants small business loans ranging from \$5,000-\$250,000, along with educational resources, coaching, and support networks in both English and Spanish. This program offers mentorship programs, microloans, and a hubzone program for small business owners' financial needs. Accion Opportunity Fund works with a clientele that is 90% diverse, has created and retained over 50,000 jobs, and has generated \$1 billion in economic activity. Those interested in applying for a loan can do so [here](#).

Amazon Business Small Business Grant Program. Amazon Business's third annual [Small Business Grant Program](#) is set to award over \$250,000 this year to eligible U.S.-based small businesses. There will be one grand prize winner who will receive \$25,000, along with four \$20,000 finalists and 10 \$15,000 semi-finalists. Grant recipients will also walk away with one year of free Business Prime membership, Amazon devices, and Amazon Basics products. Current Amazon Business customers with an

annual revenue of \$1 million or less are eligible to apply; The deadline for this opportunity has passed. Please check back in February 2025.

Amazon's Black Business Accelerator Program. If you're a seller in Amazon's store, you may be eligible for the [Black Business Accelerator Program](#). Created to support Black entrepreneurs, the program offers financial support, mentorship, business advice, and promotional support. Eligible sellers will have access to free imaging services, cash grant opportunities, advertising credits, and money toward start-up costs. You can learn more about this opportunity at their website.

America's Seed Fund. America's Seed Fund, sponsored by the [National Science Foundation \(NSF\)](#), offers up to \$2 million for U.S.-based startups and small businesses that are developing innovative technology. Project pitches are accepted on a rolling basis, and official responses from NSF typically take one month.

Aurora Tech Award. [The Aurora Tech Award](#), supported by inDrive, is a grant awarded to women founders of tech startups within their first five years of founding. The top five winners will receive cash prizes totaling \$85,000, with the first-place winner receiving \$30,000, alongside mentorship and networking opportunities. To qualify, startups must be led or co-led by a woman, have a functional product prototype, and have received no more than \$4 million in prior funding. The application deadline is November 21, 2024, and winners will be announced in spring 2025. Please check back in the spring of 2025.

Backstage Capital. [Backstage Capital](#) supports underrepresented founders by investing in startups led by women, people of color, and LGBTQ+ entrepreneurs. They focus primarily on U.S.-based, scalable businesses with the potential for high growth. Investments typically range from \$100,000 and up, predominantly targeting early-stage companies. Applications are reviewed regularly and feedback is provided to those not selected with encouragement to reapply in the future.

Binc Foundation Emergency Financial Assistance. [The Binc Foundation](#) provides emergency financial assistance to bookstore owners, booksellers, and comic store employees and owners facing unforeseen financial needs. Eligibility criteria include specific employment durations and financial hardship resulting from qualifying life events. Binc's assistance process involves a confidential application and documentation verification, aiming to help individuals regain financial stability.

Boundless Futures Foundation. The [Boundless Futures Foundation](#) awards grants to U.S.-based female entrepreneurs and nonprofits that support female entrepreneurship. The EmpowHer Grant offers entrepreneurs up to \$25,000, with funds provided as reimbursements for business expenses upon proof of payment. Nonprofits that support female entrepreneurs through education, mentorship, or financing can request up to \$30,000 in grant funding through the Her Village Grant. Applications for the EmpowHer Grant are accepted quarterly, while the Her Village Grant follows a biannual cycle, with details on the next round to be announced soon.

Carhartt For the Love of Labor Grant. Carhartt, a popular workwear distributor, created the [Love of Labor grant program](#) to help connect workers with trade programs in their local communities during an unprecedented labor shortage. Awards will be distributed on a rolling basis to “like-minded organizations” that are dedicated to the education, training, and placement of workers into trade jobs. Organizations with interest in the program can apply by reaching out to Carhartt directly. Nominations are accepted as well.

Child Care Business Opportunity Fund. [The Child Care Business Opportunity Fund](#), offered by the Women's Business Development Council (WBDC) in partnership with the Connecticut Office of Early Childhood, offers grants of up to \$25,000 to support child care businesses in Connecticut. These grants are designed to help both licensed and aspiring businesses at different stages, whether they're just starting or

ready to expand. Eligibility differs based on each grant offering; applications for new funding opportunities will open soon.

Hello Alice. From a grant to jazz up your online storefront to a loan to help you stock up on inventory, the [Hello Alice](#) Small Business Funding Center connects you with the capital and business resources you need to launch and grow your small business. The juggle is real for hard-working entrepreneurs like you, so you can bank on easy applications and personalized recommendations here.

Etsy Emergency Relief Fund. If you're an Etsy business owner, you may be qualified to apply for relief funding courtesy of a partnership with CERF+, a nonprofit organization dedicated to helping artists prepare for and recover from emergencies and disasters. The partnership was established in 2017, and both companies continue to provide up to \$2,500 in funding through the grant program. To apply, you must have been a registered Etsy business for at least one year and have been affected by a natural disaster. This [grant opportunity](#) is rolling.

Foundation for a Just Society Grants. [Foundation for a Just Society](#) offers grants to local, national, regional, and global organizations and networks that support the rights of women, girls, and LGBTQI individuals. Grants are issued four times each year (March, June, September, and November), with invitations for proposals extended two months prior.

Galaxy Grants. Galaxy Grants is on a mission to support women and minority entrepreneurs with their small businesses by offering valuable resources, tools, funding, and knowledge. Check out the [Galaxy Grants Guide](#).

HerRise MicroGrant. The [HerRise MicroGrant](#) offers financial aid to U.S.-registered businesses that are majority-owned by women of color, with a focus on businesses with innovative community solutions that are still struggling to obtain funding. Applications are reviewed monthly, with winners announced during the subsequent month's HerSuiteSpot First

Friday Mixer. Nonprofits, franchises, direct sellers, authorized resellers, and independent consultants are ineligible to apply.

Hivers and Strivers Investment Program. As an angel investment group, Hivers and Strivers works to provide capital to qualifying businesses. Specifically, the investment group funds projects submitted by veteran-owned and veteran-led businesses. Funding opportunities can range from \$250,000 to \$1 million. Those who qualify can [apply for funding](#) for a business idea on a rolling basis, but businesses reliant on government contracts are not eligible to apply.

IFundWomen Universal Grant Application. This is a resource for female entrepreneurs seeking grants. Through partnerships with brands like Visa, Caress, and Comcast, [IFundWomen](#) has deployed over \$170 million in grants to entrepreneurs. Applicants gain priority access to funding opportunities and resources within the IFundWomen community.

#MomsMeanBusiness. ZenBusiness, a company that helps others launch and run their own businesses, has created the #MomsMeanBusiness campaign to recognize the resilience of moms and celebrate their accomplishments. To help mothers take the first step toward entrepreneurship, ZenBusiness is covering business formation costs and will help entrepreneurs form an LCC, track expenses, secure a business name, and more. All mothers are eligible and costs will be covered for “every mom in America.” The program is rolling and you can sign up [here](#).

National Association for the Self-Employed (NASE) Growth Grants. According to its [website](#), the NASE has distributed over \$1,000,000 in grants to its members. Its growth grants provide up to \$4,000 to assist with training, marketing, and more. You must be a member for 90 days before you are eligible to apply.

Olga Loizon Memorial Foundation. The [Olga Loizon Memorial Foundation](#) offers grants of up to \$10,000 to aspiring women entrepreneurs in Michigan who embody the passion and vision of Olga

Loizon, the founder of metro Detroit's Olga's Kitchen. Applicants must have a business located in Michigan and demonstrate financial need through a personal statement; a formal business plan is also required. Applications are accepted on a rolling basis.

Patagonia Corporate Grant Program. [Patagonia's](#) corporate grant program offers between \$10,000 and \$20,000 of funding to nonprofits with missions to protect and preserve the environment. Though grants are awarded by invitation only, Patagonia accepts recommendations for organizations that meet program criteria.

RTC Women in Tech Fund. [Rewriting The Code \(RTC\)](#) works to support college and early-career women in tech by providing them with opportunities to help disrupt gender and racial inequality in the industry. The RTC Women in Tech Fund provides financial resources to women enrolled in undergraduate tech programs to help cover costs that may be an obstacle to education. There are three different grants available depending on each applicant's specific financial needs. All applications are accepted on a rolling basis.

U.S. Chamber of Commerce Foundation. We are dedicated to actively spotting, crafting, and putting into action new and creative solutions that meet the evolving needs of communities. [Solutions for Small Businesses](#)

StartOut Scholarship Program. StartOut offers scholarship opportunities to LGBTQ+ entrepreneurs who wish to participate in their [Founder Program](#) and become a Giving Member. The initiative provides a 12-month membership for those LGBTQ+ entrepreneurs who have been underrepresented, underserved, and underestimated within their community.

Supplier Innovative Finance Program. The [Empire State Development's Supplier Innovative Finance Program](#) offers up to \$5,000 in unrestricted grants to help socially and economically disadvantaged businesses (SEDI) in New York grow and access capital. In

addition to funding, businesses can access educational resources designed to help founders improve their funding readiness and connect them with funders in matchmaking sessions. To be eligible, companies must be headquartered in New York with annual revenues between \$250,000 and \$10 million and certified as minority, women, veteran, or LGBTQ+ owned. Applications are accepted on a rolling basis.

The Wish Local Empowerment Program. This program brought to you by the e-commerce brand, Wish, assists Black-owned small businesses by dedicating [a \\$2 million fund](#) to support approximately 4,000 Wish Local partners. Recipients can receive financial assistance ranging from \$500 to \$2000, with flexibility in fund allocation. Eligible businesses must meet criteria such as having a Black-owned business with 20 or fewer employees and an average annual revenue under \$1 million. Successful applicants will also join Wish Local, gaining access to its consumer base through various partnership opportunities.

ADDITIONAL FUNDING RESOURCES

[Agricultural Justice Project \(AJP\)](#), a program offering free resources and guidance for owners of farms and food businesses.

[Challenge.Gov](#), part of the General Services Administration's Technology Transformation Services, aids federal agencies in utilizing prize competitions and crowdsourcing to advance their goals. Hosting over 1,300 challenges since 2010, Challenge.Gov facilitated 105 in 2021 alone, totaling a prize pool of over \$60 million alongside non-monetary rewards.

[Community Development Financial Institutions \(CDFI\) Fund](#), a government agency that offers financial support to certified lenders serving low-income communities. The CDFI is broken up into several different program areas, including Native Initiatives that provide

training and assistance to Native communities, and the Capital Housing Fund that delivers affordable housing for low-income communities.

[Fearless Fund](#), a venture capital firm that actively invests in businesses led by women of color across the United States. Concentrating on early-stage investments in various industries, the fund looks for companies at the Pre-seed, Seed, or Series A financing stages, offering up to \$3 million in exchange for a minimum equity stake of 10%.

[GrantsForWomen.org](#), an online directory that provides a comprehensive database of grants for women globally, along with valuable advice on securing grants and information on relevant events and workshops for female business owners. The grants featured in the directory are sourced from reputable organizations, foundations, and venture capital funds, covering both nonprofit organizations and for-profit businesses.

[Live Your Dream Awards](#), sponsored by Soroptimist International of the Americas, which offers grants of up to \$16,000 in financial support to help women overcome financial barriers and achieve their educational and career goals. Applications are accepted Aug 1 - Nov 15 each year.

[SBA Small Business Development Centers](#), which can help companies of all kinds locate additional funding opportunities at the national and local level.

[SCORE](#), which can assign a volunteer business mentor who can provide guidance on numerous topics, including funding and operations.

[Tory Burch Foundation Funding Finder](#), a tool for founders that provides personalized funding recommendations and resources

based on their responses to a few questions about their business financials and aspirations.

[Warrior Rising](#), a national organization designed to turn Veterans (and their immediate families) into “vetrepreneurs” through business opportunities in the form of mentorship, funding, education, and training. Since its inception in 2015, the program has supported over 26,000 Veterans — more than 5,400 so far in 2024 alone — and helped 21 Veteran-run businesses achieve a \$1 million valuation.

[Blockcheeze FundBlog](#), Blockcheeze is the technology think-tank of the Calmese Group and provides this funding blog complete with funding opportunities for nonprofits and as well as for profit entities.

[NAV](#), Financial services provider NAV offers various programs to support small businesses.

[The Restaurant Strong Fund](#), provides various grant opportunities throughout the year, often with corporate partners.

[The Halstead Grant](#), an annual [contest](#) for silver jewelry designers. Businesses can win up to \$7,500 plus other benefits.

[Minority Business Development Agency](#), For minority-owned businesses, the MBDA provides support and access to grants and other funding options.

[State Business Incentives Database](#) The State Business Incentives Database provides access to updated information about funding programs and similar opportunities in each state.

LOCAL COMMUNITY GRANTS AND RESOURCES

LOCAL COMMUNITY GRANTS AND RESOURCES. Local community grants can be a goldmine for small businesses, offering vital funding to support growth, innovation, and community engagement. These grants are often less competitive than national programs and focus on boosting local economies. Here's how to tap into these valuable resources and maximize your chances of success:

1. Connect with Local Chambers of Commerce

Your local chamber of commerce is one of the most effective entry points for finding community grants. Beyond providing networking opportunities, chambers are often the first to know about local funding initiatives. They regularly update members on grant opportunities and sometimes offer direct support with applications.

 *Tip: Join chamber meetings and subscribe to their newsletters for up-to-date information on grants and other resources.*

2. Check with Local Business Development Centers

Small Business Development Centers (SBDCs) and other business support organizations at the local level are excellent resources for finding local grants. These centers often compile lists of available grants and provide consultation services to help businesses navigate the application process.

 *Tip: Many SBDCs host free workshops on grant writing and funding strategies. Take advantage of these educational events to enhance your chances of securing a grant.*

3. Participate in Local Business Networks

Joining local business associations and networking groups offers more than just an opportunity to meet potential clients. These networks can provide

insider knowledge on upcoming grants and connect you with valuable contacts who may offer tips, referrals, or collaboration opportunities.

 *Tip: Regularly attend local networking events and leverage platforms like LinkedIn to connect with other small business owners who may share grant leads.*

4. Explore Community Foundations

Many communities have local foundations dedicated to supporting businesses that contribute to the area's economic and social growth. These foundations often offer grants to businesses involved in education, healthcare, the arts, or community development.

 *Tip: Research community foundations in your area and inquire about any grant programs focused on local entrepreneurship or innovation. Foundations such as the Bill and Melinda Gates Foundation may have specific funds for small businesses.*

5. Explore Local Government Websites

Municipal and county government websites are invaluable resources for finding local business grants and economic development incentives. These grants often aim to stimulate job growth, support sustainability initiatives, and encourage innovation.

 *Tip: Bookmark local government economic development pages and regularly check them for new grant announcements. Sign up for email alerts to ensure you don't miss any funding opportunities.*

6. Attend Local Business Events

Business expos, workshops, and seminars are great places to learn about local grant opportunities and meet potential funding partners. Local business events often feature presentations from government officials,

grant providers, and successful grant recipients, offering insights into the application process and eligibility criteria.

 *Tip: Participate in events like the Local Business Expo or an Industry-Specific Networking Event, where you can access up-to-date information and build relationships with key stakeholders.*

7. Stay Informed Through Local Media

Local newspapers, business journals, community bulletins, and radio stations often publish information about local grant opportunities. Keeping an eye on these platforms can help you stay ahead of the curve and identify potential funding sources early.

 *Tip: Set Google Alerts for terms like "local business grants" or "small business funding opportunities" in your area to receive notifications about new grants as soon as they are announced.*

8. Leverage Local Universities and Colleges

Many local universities and colleges offer grants or funding programs aimed at small businesses, especially those that are involved in research, development, or innovation. Universities often partner with local businesses for projects, and they may have grants available through their entrepreneurship centers or research initiatives.

 *Tip: Reach out to local university entrepreneurship programs or business incubators for potential funding and mentorship opportunities.*

9. Tap into Local Nonprofits and Economic Development Organizations

Many nonprofits focused on local economic development may offer grants or have partnerships with businesses to provide funding. These organizations are often dedicated to boosting local entrepreneurship and improving the area's overall economic health.

 *Tip: Investigate local nonprofits such as [Nonprofit Name], which often have grant programs specifically for businesses focused on sustainability, diversity, or workforce development.*

10. Collaborate with Local Banks and Credit Unions

In some communities, local financial institutions such as credit unions or community banks offer specialized grants and low-interest loans to businesses within their area. These institutions often have a vested interest in the success of local businesses, and they may offer additional support, such as business advisory services.

 *Tip: Contact local banks and credit unions to inquire about grant or funding programs they may offer to businesses within the community.*

Tips & Best Practices

Developing an Effective Grant Writing Process

Following a structured approach, to streamline your grant writing efforts and increase your chances of success. By following a systematic grant writing process and paying attention to detail, you will increase your chances of developing a strong and competitive grant proposal. Below, we will explore additional tips and strategies for improving your grant writing skills, managing grant awards, and building lasting relationships with funders.

Understanding the Funder's Requirements

- Emphasize the importance of thoroughly reading and understanding the grant guidelines and application instructions.
- Highlight key elements such as proposal format, page limits, required attachments, and submission deadlines.
- Discuss any specific evaluation criteria or questions that the funder expects you to address.

Developing a Proposal Outline

- Provide guidance on creating a clear and logical structure for your grant proposal.
- Outline the essential sections to include, such as the executive summary, project description, budget, evaluation plan, and sustainability strategy.
- Discuss the importance of maintaining consistency and flow throughout the proposal.

Crafting a Compelling Executive Summary

- Explain the significance of an engaging executive summary that captures the funder's attention.
- Summarize your organization's mission, the project's goals, anticipated outcomes, and the amount of funding requested.
- Ensure that the executive summary effectively conveys the importance and impact of your work.

Writing the Project Description

- Discuss the key components to include in the project description, such as the problem statement, objectives, activities, and timeline.
- Use clear and concise language to explain how your project will address the identified need and achieve the desired outcomes.
- Provide evidence and data to support the effectiveness of your proposed approach.

Developing the Budget

- Explain the importance of developing a comprehensive and realistic budget that aligns with the funder's guidelines.
- Break down expenses into categories such as personnel, supplies, equipment, and overhead costs.
- Justify the budget by clearly explaining how each expense contributes to the successful implementation of the project.

Outlining the Evaluation Plan

- Discuss the significance of an evaluation plan to measure the project's progress and outcomes.
- Identify specific metrics and indicators that will be used to assess the project's success.
- Describe the methods and tools you will use to collect data and evaluate the impact of your work.

Addressing Sustainability and Future Funding

- Emphasize the importance of demonstrating your organization's long-term sustainability beyond the grant period.
- Discuss strategies for securing future funding, such as diversifying revenue streams, cultivating donor relationships, and seeking additional grants.
- Provide a plan for how you will leverage the grant funds to build capacity and sustainability for your organization.

Reviewing, Editing, and Proofreading

- Stress the significance of reviewing and editing the proposal for clarity, coherence, and grammar.

- Ensure that the proposal addresses all the funder's requirements and is free from errors.
- Seek feedback from colleagues or mentors to gain different perspectives and improve the proposal's quality.

Submitting the Grant Proposal

- Discuss the importance of adhering to the funder's submission guidelines and deadlines.
- Ensure that all required documents, attachments, and supporting materials are included.
- Test the submission process in advance to avoid any technical issues.

Congratulations! You have now gained an understanding of the process of developing and writing successful grant proposals. By following the strategies and best practices outlined in this guide, you are well-equipped to embark on your grant-seeking journey with confidence and maximize your chances of securing funding for your nonprofit organization or for-profit business. Remember, grant writing is a skill that can be honed through practice and continuous learning. Embrace the challenges, stay persistent, and never underestimate the power of a well-crafted grant proposal to make a positive impact in your community.

PRESENTATION DECK: WRITING YOUR GRANT

First things, first... DEVELOP A BUDGET.

Begin documenting all expenses and liabilities as soon as possible.

Prepare your business to achieve a grant-readiness status.

Idea Stage

- Business Plan → LOI / Grant Doc
- Identify grants consistently → Grants Calendar
- Adopt workflow management software → Asana

Start-Up Stage

- Fund Raise → Donors/Sponsors, Events, Merch
- Revenue → Fee for Service (Sliding Scale)

Growth Stage

- The rate in which you 2X, 3X etc. your efforts.
- Government funding & capital campaigns

Mature Stage

- Self-sustaining operations + Big Money
- Established reputation in community



Great Grant Writing Practices

1. Follow the grantmaker's specific instructions
2. Ask for a realistic amount in your request
3. Read through all the questions and attachments
4. Avoid repetition. Brevity is appreciated
5. Address everything that you are asking for
6. Proofread and double check everything
7. Demonstrate transparency
8. Be very clear about your request



Achieving Results

- Developing a funding culture
- Follow all instructions
- Learn to embrace change
- Avoid jargon/technical term
- Be forward thinking
- Maintain sound records
- Identify potential risks
- Communicate successes
- Avoid being wordy
- Don't procrastinate
- Have someone proofread
- Stay positive



Questions to consider...

1. How does your business generate revenue? *(outside of any grants)*
2. What stage is your business in?
3. What are your immediate short-term business goals?
4. Who is your target market?
5. Do I have a P&L and balance statement?





Common Grant Prep Mistakes Include:

Rushed proposals

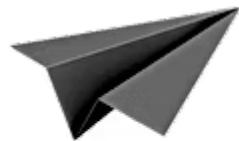
Missed **opportunities**

No Fundraising goal

Lack **consistent** voice/tense

Grant-**readiness** is poor

No **research-driven** approach



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MISTAKES

- × Not having a business plan
- × Not have a budget or up-to-date budget
- × Not fully vetting each funding opportunity
- × Not assessing your company's true value
- × Not maintaining records

SOLUTIONS

- ✓ Develop a Lean Business Plan
- ✓ Develop budgets that reflect company's financial position
- ✓ Ensure business meets funder requirements
- ✓ Identify all business costs to reflect accurate picture
- ✓ Establish a tracking system



ABC's of Grant Writing

Time Management Grant writers must manage their time efficiently. Establish effective grant systems, balance your time searching for grant and actually writing your grant, set daily priority tasks, eliminate unproductive activities, keep work organized, jot your ideas on note cards, delegate when possible.

Start with Great Ideas. Great proposals stem from great ideas. Funders look for grant ideas that can be carried out with a limited amount of funding, in a short period of time, yielding the greatest impact or benefit. Grant ideas can come from a number of sources. I typically look at a organizations SWOT analysis, strategic plan, or the agency's business plan so that the grant writing is consistent with the intended direction of the organization.

Size and Scope. The size of your organization will be determine by the population served, amount of organizational budget, and number of programs. Numbers served offers a sense of scope and size.

Follow Directions. Grant writers must answer each grant question by being clear, concise, and accurate.



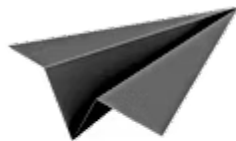
ABC's of Grant Writing

Use the funder's desired format. Remember to present your project proposal in the format desired by the funder. This also extends to text size and font.

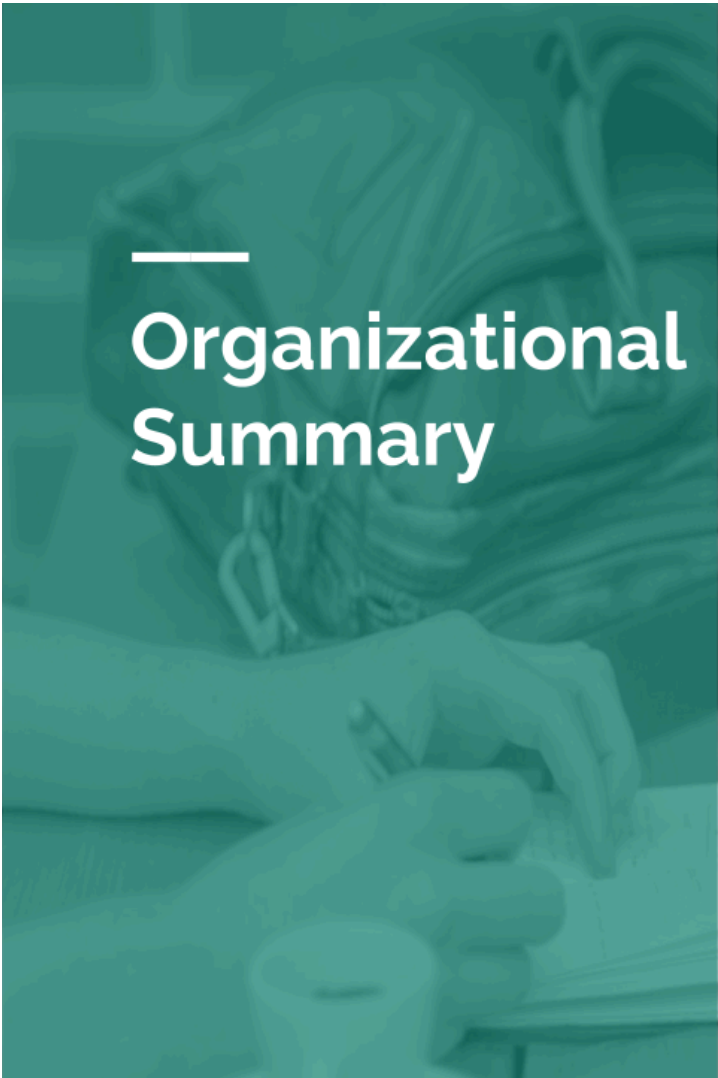
Form 990. Your organization's Form 990 will help you identify useful information and help determine where your agency has spent money in the past. By law, organizations are required to submit 990s to the Internal Revenue Service.

Emphasize Your Organization. Writing a grant serves as an opportunity to highlight your organization's strengths as well as accomplishments. Spend sufficient time describing your solution than the problem.

Remember: There are a number of factors which can determine the likelihood of a grant proposal receiving funding including: *level of grant-readiness, maintaining compliance, relationship with funder, sponsor attitudes, missing documents, communication with grantor, and lack of strong proposal ideas.*

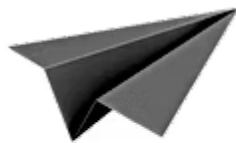


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— Organizational Summary

The Organizational Summary of your proposal will require you to discuss your organization's history *founding and development*, any **major** accomplishments, and possibly your organization's current mission statement.

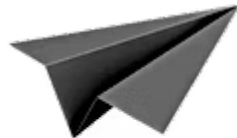


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Problem or Needs Statement

*(target market, community
needs)*

The Problem or Needs Statement of your proposal will require you to discuss the **condition** you wish to **change** and identify and describe those populations or groups that will be **most affected** by your project.



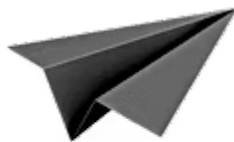
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Methods

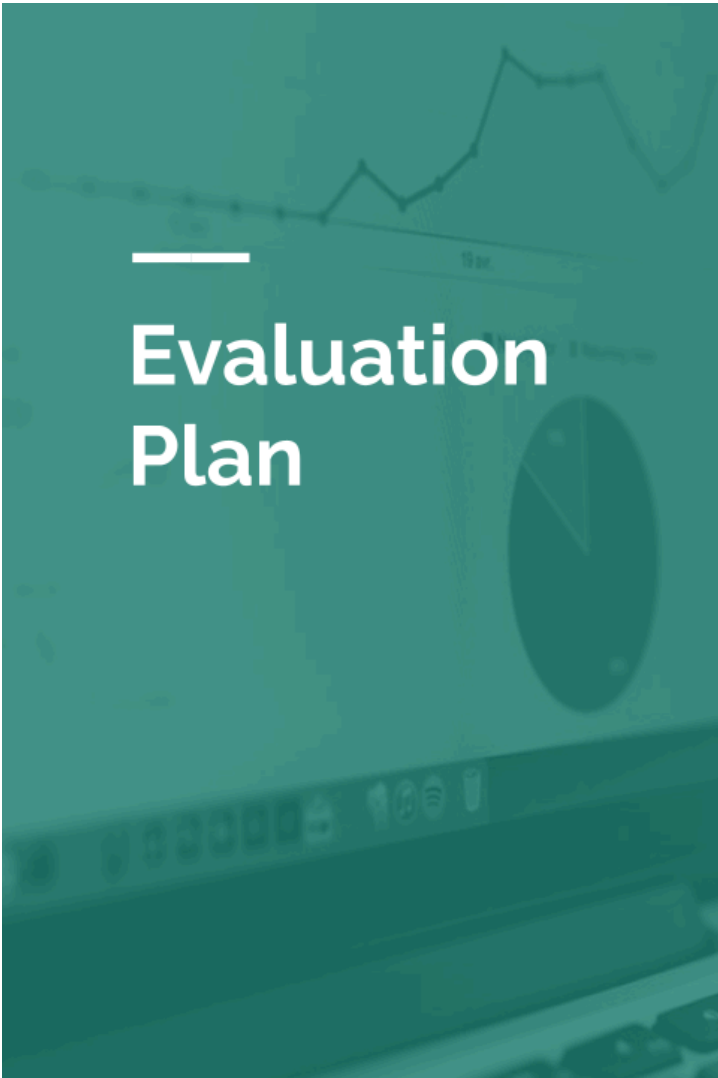
(goals, objectives, project design, and implementation)

This section describes in **detail**, your project activities and indicates **how** you will accomplish your objectives. Your methods section includes your **project design** and should present a **clear** picture to the funder.



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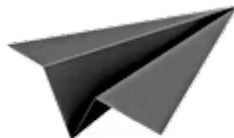
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Evaluation Plan

Poor evaluations often result when the evaluation strategy is weak, costs to implement the evaluation are **not realized** nor contained in the proposal, evaluation plan is expressed in broad terms, and **specific outcomes** are rarely mentioned. Don't be philosophical.

Explain your methodology and strengthen your evaluation by **citing** examples of surveys, questionnaires, data collection instruments, and other evaluative methodologies.



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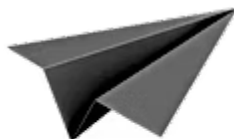


Budget

(project budget and budget narrative)

The purpose of your budget is to express your project in an alternate way. Never submit an incomplete budget and budgets that are **poorly forecasted** cast doubt on your planning ability.

Think of your budget as your project narrative being **told with numbers**. It's important to find out what the grantor will pay for, these are called *Allowable Costs*.



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**GRANTS ARE NOT
THE SOLUTION TO
EVERY FUNDING
NEED**

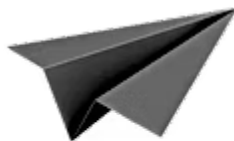


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Leveraging AI Writing Tools

Grant writers can **leverage** AI writing tools to **automate** repetitive tasks, **speed up** the writing process, and **enhance** the overall quality of their proposals.

[The Role of AI in Grant Writing: Maximizing Funding Opportunities](#)



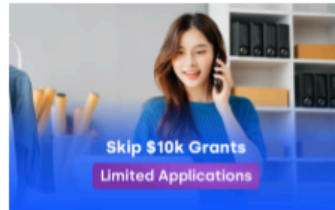
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